

Oldenburger

innovations in wood

木材的创新



Form bonded furniture and construction of the storefront made by OLDENBURGER for the German - Chinese House (DuC) at the Expo 2010 in Shanghai

无论是弯曲竹木家具还是外部的构造，2010年上海世博会上的德中屋，全部由欧德保搭建打造



Oldenburger
innovations in wood
木材的创新



An inspiring workplace:
The new offices set clear architectural standards.
一个灵感工厂：
新办公室确立了简洁的建筑标准

A prime address for exclusive quality:
Oldenburger's Head Office in Dinklage, Germany
高贵品质的发源地：
欧德堡在德国丁克拉格 (Dinklage) 的总部

The Beginning

Oldenburger Moebelwerkstaetten GmbH was founded more than 50 years ago in Germany. To create a competitive advantage from the beginning, we focused on high quality and outstanding design. Since then Oldenburger has become a competent partner for exclusive interior fittings with a worldwide reputation.

Design and Craftsmanship

In the 1970s we produced design and quality for many European high class furniture retailers like Ars Nova, WK Wohnen, Christine Kroencke ...

Quality as a Trademark

Then in 1985 the company expanded their business model and started manufacturing boutique fittings for the stores of famous retailers like Etienne Aigner. Today more than 800 stores on all continents and of the most luxurious labels demonstrate German craftsmanship. Oldenburger became a trademark for excellent store fitting, and gained a reputation as a reliable partner for many world-class retailers: Swarovski, Hugo Boss, Victorinox and many others.

Ultimate Luxury

Since 1988 Oldenburger is also outfitting cruise liners and mega yachts. The company applied its craftsmanship to produce high-end interiors for the private yachts of business leaders. Oldenburger has become a major player in the small but highly exclusive super-yacht world.

The People

The expansion from a small German factory in the German town Dinklage to a global industrial conglomerate was led by the Managing Directors Albert Kamphaus and Edgar Schumacher. Under their leadership the plant has grown to more than 20,000 square meters, where about 200 experts produce innovative interiors, and transform clients' perceptions into unique, exquisite products.

开端

欧德堡家具产品有限公司 (Oldenburger Moebelwerkstaetten) 50多年前创立于德国。为了使公司在创立之初就占有竞争优势，我们一心致力于高品质和优秀的设计。自此，公司一直是高档室内装潢配套全方位的强有力的合作伙伴，并享有全球声誉。

设计与工艺

早在20世纪70年代，欧德堡就开始为诸如 Ars Nova, WK Wohnen,和Christine Kroencke 等欧洲高档家具零售商设计和生产高档家具。

质量就是品牌

1985年，欧德堡开始扩大自己的商业模式并开始为知名零售商的精品店如安格纳 (Etienne Aigner) 生产配套设施。今天，在各大洲超过800家的精品店和最顶级的奢侈品牌商店展示了德国工艺。欧德堡已经成为了一个优秀店铺装修的品牌，并享有如：施华洛世奇 (Swarovski)、雨果波士 (Hugo Boss)、维氏 (Victorinox) 等许多世界级的零售商可靠的合作伙伴的声誉。

极致奢华

从1988年开始，欧德堡也开始致力于豪华游艇和邮轮的内部配套装饰。欧德堡运用其工艺为企业领导人的私人游艇打造高端内饰。自此，欧德堡在顶级尊贵的超级小游艇王国中牢牢的占据了一席之地。

人员

欧德堡在总裁艾伯特·坎普豪斯 (Albert Kamphaus) 和埃德加·舒马赫 (Edgar Schumacher) 的领导下，从德国北部的小镇丁克拉格 (Dinklage) 的工厂扩大成为全球性的工业集团。在他们的领导下，工厂已发展到20,000多平方米，其中约200名专家所生产的富于创意的室内装饰产品，将客户的意愿转化为举世无双的精美产品。



Exclusivity from a single source:
Made-to-measure luxury interiors
独特尊贵的唯一的源泉：
豪华内饰的量身定制



the two managing directors of OMW
(oldenburger Moebelwerkstaetten)
Edgar Schumacher and Albert Kamphaus
两位欧德堡的常务董事



Company building of Oldenburger in Anting (Shanghai) 上海安亭欧德堡厂房



CNC(Computer Numerical Control)Processing Center CNC数控中心

China

In 2005 Oldenburger Moebelwerkstaetten decided to set up a manufacturing plant in China-to be closer to the markets of their international customers. The new company, Oldenburger Interior Products, started operation in 2006. Located in Shanghai, OIP manufactures furniture and interior products for stores in China, Asia, Australia and the US.

中国

2005年，为了更接近国际市场，欧德堡家具产品有限公司 (Oldenburger Moebelwerkstaetten) 决定在中国开设制造工厂。新公司欧德堡室内装饰产品 (上海) 有限公司 (Oldenburger Interior Products (Shanghai) Co., Ltd, 简称OIP) 于2006年开始在上海运营，为中国、亚洲、澳大利亚和美国的商店生产家具和室内装饰产品。

Think global - act local

Established next to their clients in the booming Asian market, Oldenburger offers more economic costs and faster delivery, local project management and customized design. As a general contractor we provide German quality and craftsmanship, but at a Chinese cost structure.

全球思维 - 本地执行

工厂的设立，紧贴急速发展的亚洲客户，欧德堡提供了更经济的价格和更快捷的配货，以及本地化的项目管理。作为总承包商，我们利用本地合作伙伴的优势是以中国的成本提供德国的品质和工艺。

German virtues - Chinese flexibility

Many of our customers appreciate local support and proactive approach in Asia, as experienced in Europe or the U.S. For us Quality is not just a design feature, but an attitude: We build and install furniture that lasts for decades. Opening drawers thousands of times, closing doors again and again, requests highest quality of material, installation and overall design concept. It is our aim to save our clients money by continuous improving reliability, extending the life cycle of the display furniture, and maintaining the exclusive look, desired by your designers.

德国的美德 - 中国的灵活性

我们的许多客户，对于能够在欧洲和美国那样，在亚洲享受我们的本地支持和积极主动的风险管理方式深表感激。对我们来说，品质不仅是一项设计特征，而且是一种态度：我们建造和安装的家具能维持数十年。数千次地开启抽屉，一次又一次的关门，对于品质、安装和整体观都有很高的质量要求。我们的目标是通过不断改善可靠性、延长陈列家具的使用寿命，并保持设计师理想的独特外观，并为客户节省成本。

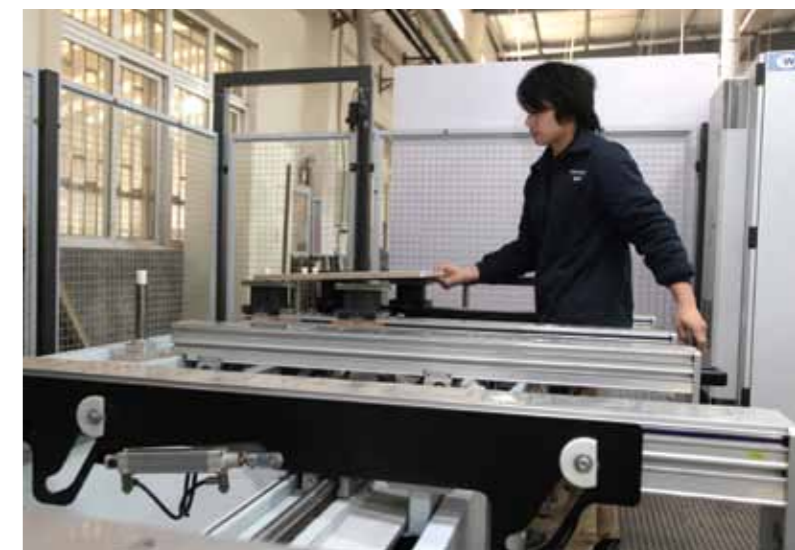
Final Assembly of SWAROVSKI Furniture

总装 - 施华洛世奇家具



Working Process on CNC

数控中心操作流程

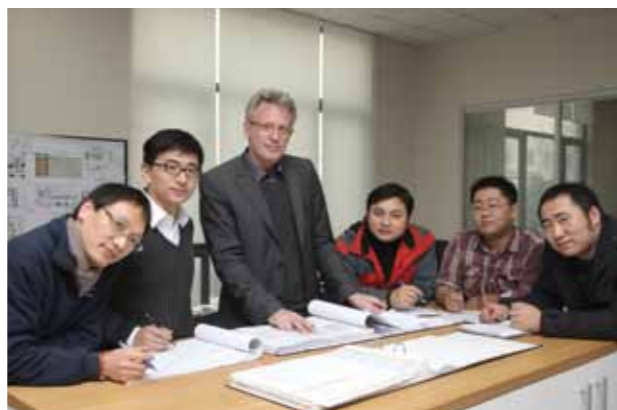




Administration Team
Juan Chen, Jie Dai and Jie Li
行政部门-办公室行政经理及团队



Purchasing Team - Emma Li and Lemon Li
采购部门 - 采购经理及团队



Project Team - Kay Thiede and his team
项目部门 - 项目经理及团队



Management Team 管理团队

Continuous Growth

Oldenburger Interior Products (Shanghai) Co., Ltd became within five years one of the most acclaimed furniture manufacturers in China, winning tenders of major retail chains. Exceeding the expectations of our local customers and gaining their confidence on a daily base, the company grew from one to four sheds with now more than 10,000 square meters.

Reduce Costs - without compromising Quality

Decision makers of retail chains and showrooms, hotels and apartments, searching for exclusive furniture and interior design, face exceeding costs and fierce competition. OIP offers cost saving concepts: As General Contractor providing Project Management, we also supply lighting and fittings, interior technology and decoration. Promoting a complete solution based on a proactive approach and outstanding customer support, we are working hard to maintain a superior position in the market.

Oldenburger Family
欧德堡室内装饰产品(上海)有限公司的全体同仁

成功在延续

欧德堡室内装饰产品上海有限公司(OIP)在五年内成为中国境内最成功的外资家具制造厂商之一,并赢得大型零售连锁店的投标。公司从起初的四个厂棚发展到现在已经超过10,000多平方米,所生产的产品超越了我们当地客户的期望,并获得了他们的信任。

降低成本 - 不以牺牲质量为代价

零售连锁店和陈列室,旅馆和公寓的决策者寻求独特的家具和室内装饰的同时,也面对着巨大的成本和猛烈的竞争。欧德堡室内装饰产品(上海)有限公司提供节约成本理念:作为总的承包商,我们提供项目管理,我们也提供照明和装配,室内技术和装饰。我们致力于为客户积极出色地提供完整解决方案,努力工作来保持市场中的领先地位。

Variety of Projects

We always aim to meet your budget: Whether we outfit the lounge of an airline, furniture for 5 star hotels and the most luxurious apartments, interior fittings for flagship or store-in-stores, design concepts and furniture for showrooms and exhibitions, we never compromise on quality. Our competitive advantage over local competitors is based on consistent quality, not just matching warranty periods, but minimizing maintenance costs.

Multicultural Workforce

OIP employs more than 100 technicians and craftsmen trained and supervised by German engineers, and in close co-operation with our German headquarter. Most of our machinery and CNC based equipment is imported from Germany to guarantee precise execution of your drawings and designs. Our capacity allows for fast delivery of your projects to shorten manufacturing time and installation. On more than 10,000 square meters in four sheds several production lines are ready to execute your order.

Oldenburger Interior Products (Shanghai) Co., Ltd - a local company, supporting the worldwide market with German quality.

项目的多样性

我们一直致力于符合您的预算:无论我们装饰机舱的休息室,五星级宾馆的家具和最奢侈的公寓,旗舰店与店中店的室内装饰,还是对于陈列室和展览的设计理念 and 家具,我们在质量上从不放松。我们高于本土竞争者的优势在于始终如一的质量,不仅在保修期,而且减少维护的成本

员工多元化

欧德堡室内装饰产品(上海)有限公司雇佣了超过100名由德国工程师培训与领导的技术人员与工匠,并且与德国总部有着密切的合作。我们大部分的机器和CNC设备是从德国进口以确保对于您图纸与设计精准执行。我们的生产能力使我们能缩短生产时间和安装,快速传递您的项目。在超过10000平方米的四个厂房内,多条生产线准备着来执行您的订单。

欧德堡室内装饰产品(上海)有限公司 - 一家本土公司,支持拥有德国质量的全球化市场。

Technical Department - Ina Schulze and her team
技术部门 - 技术经理及团队

Sales Manager - BingBing Li
销售总监



Imprint

Published by:
Oldenburger Interior Products (Shanghai) Co., Ltd.
Zhongchuan Road No. 198, Anting Town
201814 Shanghai
P 0086 21 59502758
F 0086 21 59502759
E thiede@oldenburger.com.cn (General Info)
bing@oldenburger.com.cn (Sales)
W <http://oip.oldenburger.com>

Editor Guenther Beckermann
Design HYY DESIGN & MARKETING COMMUNICATION

© Oldenburger Interior Products (Shanghai) Co., Ltd. 01/2011

版权说明

出版
欧德堡室内装饰产品（上海）有限公司
上海市嘉定区安亭镇方泰众川路198号
201814, 上海, 中国
电话 0086 21 59502758
传真 0086 21 59502759
邮箱 thiede@oldenburger.com.cn (General Info)
bing@oldenburger.com.cn (Sales)
网址 <http://oip.oldenburger.com>
编辑 昆特·贝克曼
设计制作 上海瀚漪广告传播有限公司

© Oldenburger Interior Products (Shanghai) Co., Ltd. 01/2011



Oldenburger Interior Products (Shanghai) Co., Ltd. Zhongchuan Road No. 198, Anting Town
201814 Shanghai
P 0086 21 59502758
F 0086 21 59502759
E thiede@oldenburger.com.cn (General Info)
bing@oldenburger.com.cn (Sales)

欧德堡室内装饰产品（上海）有限公司 上海市嘉定区安亭镇方泰众川路198号
201814, 上海, 中国
电话 0086 21 59502758
传真 0086 21 59502759
邮箱 thiede@oldenburger.com.cn (General Info)
bing@oldenburger.com.cn (Sales)

BOSS
HUGO BOSS


SWAROVSKI

 **VICTORINOX**